

THE NEED IS GREAT

1,000 VOCATIONS

lost in the
past 10 years
due to

EDUCATIONAL DEBT

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2018 Annual Report



2018 HIGHLIGHTS AND INITIATIVES



NFCRV Executive
Director Phil Loftus

MEET OUR EXECUTIVE DIRECTOR

In June, NFCRV welcomed Phil Loftus as Executive Director. Phil also serves as development director of the National Religious Vocation Conference.

Phil has spent his professional career building and growing brands, client business and leading teams with exceptional results. He is a 30-year plus marketing expert focused on innovative launch, retention and brand building initiatives. Prior to coming to the NFCRV, Phil had his own agency and helped both the National Religious Vocation Conference (NRVC) and the National Fund for Catholic Religious Vocations (NFCRV) in a consulting role contracted through TrueQuest Communications.

Before that Phil led the 15-person “got milk?” team at FCB Chicago, where he was Senior Vice President. This campaign drove 3 percent of total milk volume. The team re-launched all digital sites as they worked to develop a new way to increase sales by bringing milk to 38 million food insecure individuals via the Feeding

America Great American Milk Drive. This effort has generated over 11 million servings of milk since inception.

Phil also spearheaded national brand promotions, sponsorships, and events for numerous businesses including M&M Mars, Snickers, Kellogg’s, Pepsi, and Pizza Hut.

Phil and his wife attorney Lorrie Kennedy and their three children have been active members of the St. Mary of the Woods Catholic Parish faith community (SMOW) for the past 22 years. Phil completed 12 years of Catholic schooling and attended St. Cornelius Parish School in the Archdiocese of Chicago where he was taught by the B.V.M. sisters and St. Patrick’s High School; Chicago’s oldest Catholic Boys School run by the De La Salle Christian Brothers.

Phil is past Co-President of the Saint Ignatius College Prep High School Parent Organization which supports Chicago’s first Jesuit school’s mission by managing 20+ Parent Organization functions throughout the year. Phil has been active in grassroots Chicago philanthropy over the years including: Old St. Patrick’s World’s Largest Block Party, Misericordia Candy Days, Chicago Food Depository New Year’s Eve Charity Ball, and Pope Francis Home build with Habitat for Humanity.

NFCRV BOARD

Officers

Cardinal Sean O’Malley, O.F.M.Cap., Honorary Chair

Br. Ronald Hingle, S.C. Board Chair and Provincial,
Brothers of the Sacred Heart, Province of the U.S.

Keith Armato, Board Vice-Chair and President,
Union Tin Company. Member Lagatus

Fr. Anthony Vinson, O.S.B., Board Secretary/Treasurer and
Director of Pastoral Formation,
Saint Meinrad Archabbey

Members

William Booth, Major Gifts Officer (retired),
Archdiocese of Chicago

Robert Fallon, National Sales Manager, Sunscope Group

Sr. Michele Vincent Fisher, C.F.S.N., Provincial Councilor,
Sisters of the Holy Family of Nazareth

Carmelita Linden, Director of Development,
Divine Word Missionaries

Sr. Lois Wetzel, O.Carm., Postulant Director,
Carmelite Sisters for the Aged and Infirm

Sr. Kristin Matthes, S.N.D.deN., NRVC Board Chair

Executive Director

Phil Loftus

Emeritus Members

Br. Paul Bednarczyk, C.S.C.

Fr. Charles Shelby, C.M.

Mark J. Teresi, C.F.R.E.

2018 HIGHLIGHTS AND INITIATIVES



NFCRV GRANTS

29 Grants issued to date
25 Women Religious and 4 Men Religious

Learn more about our grantee candidates' vocation stories at nfcrv.org/stories

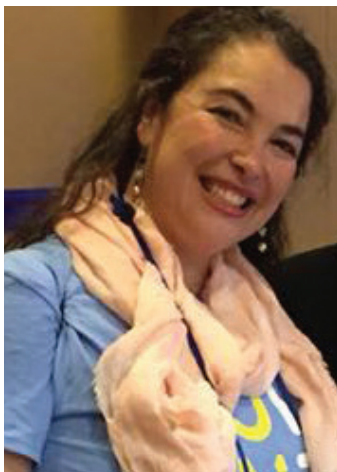
COMMUNITIES SERVED

2018

Sisters of Saint Joseph, Rochester, NY
Benedictine Sisters, Fort Smith, AR
Sisters, Servants of the Immaculate Heart of Mary,
Scranton, PA
Dominican Sisters, Grand Rapids, MI
Salesians of Don Bosco, East
Carmelite Sisters for the Aged & Infirm
Sisters of Mercy of the Americas, South Central
Congregation of Sisters of Bon Secours

2017

Apostles of the Sacred Heart
Congregation of the Holy Spirit
Dominican Sisters of Houston
Franciscan Friars, Conventual
Poor Clare Nuns, Boston, MA
Sisters, Servants of the Immaculate Heart of Mary,
Immaculata, PA
Sisters of Charity of Leavenworth, KS
Sisters of Christian Charity
Sisters of Providence, Saint Mary-of-the-Woods, IN
Sisters of St. Francis of Philadelphia



2016

Dominican Friars,
Province of St. Martin
Marist Brothers
Salesians of Don Bosco
Parish Visitors of Mary
Immaculate

NFCRV Grant recipient Sister of Dominicans of Peace Ana Gonzalez, O.P. led the morning prayer at the 2017 National Catholic Youth Conference.

Sisters of Saints Cyril and Methodius
Sisters, Servants of the Immaculate Heart of Mary,
Monroe, MI
Society of St. Joseph of the Sacred Heart

2015

Adrian Dominican Sisters
The Congregation of Divine Providence
Daughters of Mary Help of Christians
Dominican Sisters of Peace
Felician Sisters of North America
Sisters, Servants of the Immaculate Heart of Mary
Sisters of the Humility of Mary
Sisters of Christian Charity

CONFERENCES

NCCW Phil Loftus, NFCRV Executive Director, met with Maribeth Stewart Blogoslawski, President of the National Council of Catholic Women (NCCW) at the NCCW convention in Pittsburgh on Aug. 31, 2018. Phil offered his deep thanks to the NCCW members on behalf of the Vocation Fund and all of the grantees. NCCW has provided a generous annual contribution through their Vocation Purse collection and continuous support for NFCRV. NFCRV was also chosen as the recipient of an annual grant from the ACCW. Phil attended their annual breakfast in October to accept the grant.

PALUCH SEMINAR In August 2018, NFCRV participated in the annual J.S. Paluch Vocation Awareness Seminar. NFCRV networked with numerous vocation groups and found opportunities for strategic collaboration with groups such as the Laboure Society.

NRVC CONVOCATION NFCRV promoted the fund at the National Religious Vocation Conference's biennial convocation in November 2018 and offered congratulations on the NRVC's 30th anniversary.

ADDITIONAL GATHERINGS NFCRV also had a presence at the National Conference of Development Directors, Chicago Area Vocation Association meetings.



2018 HIGHLIGHTS AND INITIATIVES



NFCRV Executive Director Phil Loftus attended the Conrad N. Hilton Catholic Sisters Strategic Initiative 2018-22 gathering with NRVC Sister Kristin Matthes, S.N.D.deN. and other grantees.

GRANT APPLICATIONS & GRANTEE ANNUAL REPORTS

Applications for 2019 will be accepted from Jan. 7 through April 8, 2019. Apply online at nfcrv.org/application Annual reports from grantees due June 30th of each year. Complete reports online at nfcrv.org/copy-of-guidelines.

PRESS COVERAGE

NFCRV Executive Director Phil Loftus was featured in a *Global Sisters Report* on the challenge of educational debt for women religious. Grant recipient candidate Sister Eilis McCulloh, H.M. is a regular contributor to *Global Sisters Report* on refugee and immigrant issues.

DONOR OUTREACH

NFCRV sought funding from the Brach Foundation and Serra U.S.A. in the last quarter of 2018 and attended the Hilton Foundation Catholic Strategic Initiative gathering in Long Beach, CA to explore new funding opportunities that align with Hilton's new strategic focus. NFCRV also sent Giving Tuesday and year-end appeals to garner donor support.

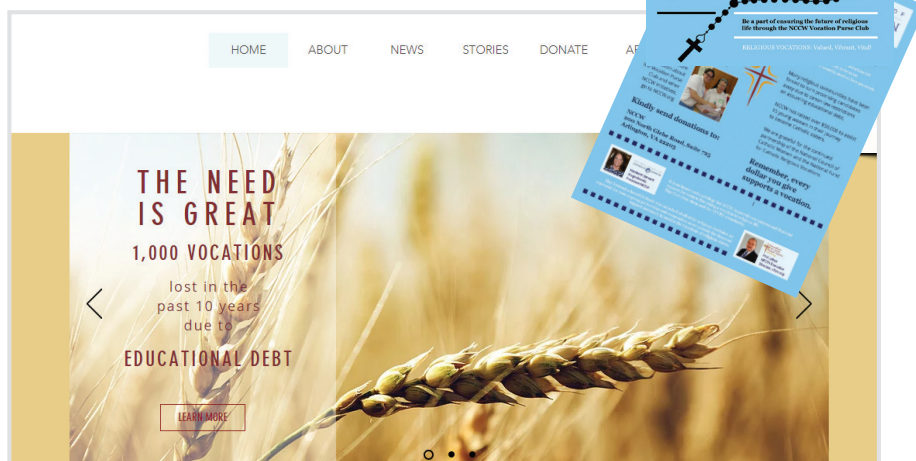
NFCRV.org gets a fresh look along with new fund flyers and brochures.

NFCRV WEBSITE & MARKETING MATERIALS

NFCRV continues to seek funding to implement our strategic marketing plan. In the meantime, we have taken small steps to update and refresh our website and various fund materials so that we may effectively tell our story to donors. We recently added a donor-advised fund option on our donor page at nfcrv.org/donate.

NFCRV OFFICE

NFCRV gave a fond farewell to Mark Teresi, NFCRV founding director, as he moved on to work for the archdiocese of Chicago and to Debbie Prieto, administrative assistant, as she transitioned into new responsibilities.





NFCRV STATEMENTS OF ACTIVITIES, YEAR ENDING DEC. 31, 2018

	Without donor restriction	With donor restriction	Total
PUBLIC SUPPORT, REVENUES, & GAINS			
Contributions and grants	\$ 48,113	-	\$ 48,113
Inkind donations	668	-	668
Investment return, net	(77,185)	-	(77,185)
TOTAL PUBLIC SUPPORT, REVENUES AND GAINS	\$ (28,404)	-	\$ (28,404)
EXPENSES			
Program	126,072	-	126,072
Management and general	27,176	-	27,176
Hilton Foundation Program			
TOTAL EXPENSES	153,248	-	153,248
CHANGE IN NET ASSETS	(181,652)	-	(181,652)
NET ASSETS			
BEGINNING OF YEAR	\$1,998,636	-	\$1,998,636
END OF YEAR	\$1,816,984	-	\$1,816,984



The Fund awards grants based on need. Any canonically recognized religious institute with membership in the National Religious Vocation Conference may apply for a grant to service a candidate's educational debt during formation.

